

FIUTS Blue Marble Bash, April 20th, 2017

Sponsorship Information



About FIUTS:

The Foundation for International Understanding Through Students (FIUTS) builds international understanding, cross-cultural communication, and informed global citizenship in the Puget Sound region. Based at the University of Washington, FIUTS is an independent 501(c) 3 nonprofit organization that was founded in 1948 to promote peace and understanding between people from around the world. All FIUTS programs challenge students and members of our community to build bonds of friendship that extend beyond borders, politics, and stereotypes and inspire a new generation of leaders committed to international peace and understanding. FIUTS invites local businesses and partners to join FIUTS as sponsors of our spring annual fundraiser event: **FIUTS Blue Marble Bash.**

What is the FIUTS Blue Bash and why support it?

Our Blue Marble Bash is FIUTS' annual spring fundraiser event that is planned and hosted by the FIUTS Board of Trustees and staff with the support of community sponsors and partners. This year, we will be holding this event on Thursday, April 20th at the Center for Urban Horticulture, University of Washington-Seattle; there will be a Silent Auction, speaking program, special performance, activities to engage with FIUTS community members and students, and a catered dinner and drinks. The FIUTS Blue Marble Bash celebrates what brings us together at FIUTS and our work in engaging young leaders in diplomacy, dialogue, and action. In sponsoring the FIUTS Blue Marble Bash, you will help us to continue supporting and celebrating the courage, strength, and optimism of the students that we serve through our programs.

Why Partner with FIUTS?

Sponsorship provides you with maximum brand awareness and access to FIUTS' broad base of diverse constituents—more than 6,000 international students, hundreds of U.S. American students, and a wide community of host families, donors, and program partners. Plus, sponsorship funds help to ensure that funds from the event go directly to support FIUTS programs that inspire curiosity, understanding, leadership, and peace. It is an opportunity for you and your business to be a part of building meaningful connections across cultures and developing global leaders in Seattle and beyond!

Sponsorship of the FIUTS Blue Marble Bash is a powerful way to promote your business to the FIUTS and University of Washington and local community and support citizen diplomacy, global understanding, cross-cultural awareness and communication, and student leadership.

\$1500 Sponsorship (deadlines listed where applicable)

- A table to accommodate seven people (includes seven tickets to the FIUTS Blue Marble Bash event)
- Special table signage acknowledging your company's support
- Sponsorship of a FIUTS/UW student to attend event and receive a seat at your table
- Announcement of sponsorship on www.fiuts.org upon confirmation
- Name, logo, and company description on event program (deadline 3/27/17)
- Logo on signage in the Center for Urban Horticulture, where all attendees will view as they enter the Blue Marble Bash event (deadline 3/27/17)
- Listed on the FIUTS website under [Current Sponsors](#) and [FIUTS Blue Marble Bash webpage](#)
- Acknowledgment and logo link on both the FIUTS E-intercom email, sent to 26,000+ community supporters, and the FIUTS E-newsletter, sent to 25,000+ UW students and recent alumni
- Pre- and post-event acknowledgement on our Facebook page and other social media that reaches about 6,000+ fans
- Mentioned in Facebook and FIUTS calendar event postings for FIUTS Blue Marble Bash 2017
- Slide included on any main event stage/slideshow and played throughout event
- Recognition by FIUTS Board of Trustees and staff on stage during event (possible speaking opportunity during event)

Interested in providing food and/or beverage (non-alcohol and alcohol) Silent Auction item, or other donations/sponsorship for FIUTS Blue Marble Bash 2017?

All donations are tax deductible (Non-Profit Tax ID 91-0646781) and will help you reach key populations, specifically FIUTS community members and FIUTS/UW international and domestic students who are interested in international understanding, cross-cultural communication, informed leadership, and connections with a diverse community. For more information about the event, please visit the [FIUTS Blue Marble Bash webpage](#).

For information contact:

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<http://www.fiuts.org/events/blue-marble-bash>



FIUTS
local connections. global community.