FIUTS Global Gala, May 20th, 2017
Corporate Sponsorship Information

About FIUTS:
The Foundation for International Understanding Through Students (FIUTS) builds international understanding, cross-cultural communication, and informed global citizenship in the Puget Sound region. Based at the University of Washington, FIUTS is an independent 501(c) 3 nonprofit organization that was founded in 1948 to promote peace and understanding between people from around the world. All FIUTS programs challenge students and members of our community to build bonds of friendship that extend beyond borders, politics, and stereotypes and inspire a new generation of leaders committed to international peace and understanding. FIUTS invites local businesses and partners to join FIUTS as sponsors of our largest student leadership celebration event: FIUTS Global Gala.

What is FIUTS Global Gala and why support it?
Global Gala is an annual event that is planned and hosted by the FIUTS Student Board and Global Gala Committee, a group of amazing student leaders committed to the FIUTS mission of international awareness, cross-cultural understanding, informed leadership, and creating connections between diverse communities. Each year, we select and celebrate a unique cultural theme with hundreds of students and friends; this year, the Global Gala theme is “Venetian Night.” Beyond recognizing the current and future leaders involved in the FIUTS organization, we will be sharing the Italian culture with the UW and FIUTS communities. This is a great opportunity to reach out to both students and Seattle community members in order to create positive connections, as well encourage current FIUTS and UW students to build a relationship with businesses and organizations who serve as our sponsors for the event.

Why Partner with FIUTS?
Sponsorship provides you with maximum brand awareness and access to FIUTS’ broad base of diverse constituents—more than 6,000 international students, hundreds of U.S. American students, and a wide community of host families, donors, and program partners. Plus, sponsorship funds help to ensure that funds from the event go directly to support FIUTS programs that inspire curiosity, understanding, leadership, and peace.

*Sponsorship of FIUTS Global Gala is a powerful way to promote your business to the FIUTS and University of Washington and local community and support citizen diplomacy, global understanding, cross-cultural awareness and communication, and student leadership.*
$750 Sponsorship Level (deadlines listed where applicable)

- Announcement of sponsorship on www.fiuts.org upon confirmation
- Logo on promotional posters and handouts distributed across the Seattle area to cafés, restaurants, libraries and on the UW campus (deadline: 3/28/17)
- Logo on Global Gala tickets and online event registration page(s) (deadline 3/28/17)
- Logo on signage in Kane Hall, where all attendees will view as they enter the Global Gala event (deadline 3/28/17)
- Listed on the FIUTS website under Current Sponsors and Global Gala webpage
- Acknowledgment and logo link on both the E-intercom email, sent to 26,000+ community supporters, and the E-newsletter, sent to 25,000+ UW students and recent alumni
- Two tickets to Global Gala event
- Pre- and post-event acknowledgement on our Facebook page and other social media that reaches about 6,000+ fans
- Mentioned in Facebook and FIUTS calendar event postings for Global Gala 2017
- Slide included on the main event stage/slideshow and played throughout event
- Recognition by FIUTS Student Board and Global Gala Committee on stage (possible speaking opportunity during event)
- Included in Thank You note to attendees
- Include sponsor promotional/marketing materials (i.e. – brochures, cards, pens, etc.) in Global Gala goodie bags given to all attendees (deadline 5/1/17)

$500 Sponsorship Level (deadlines listed where applicable)

- Logo on promotional posters and handouts distributed across the Seattle area to cafés, restaurants, libraries and on the UW campus (deadline: 3/28/17)
- Logo on signage in Kane Hall, where all attendees will view as they enter the Global Gala event (deadline 3/28/17)
- Listed on the FIUTS website under Current Sponsors and Global Gala webpage
- Acknowledgment and logo link on both the E-intercom email, sent to 26,000+ community supporters, and the E-newsletter, sent to 25,000+ UW students and recent alumni
- Acknowledgement on our Facebook page and other social media that reaches about 6,000+ fans
- Slide included on the main event stage/slideshow and played throughout event
- Recognition by FIUTS Student Board and Global Gala Committee on stage
- Included in Thank You note to attendees
- Include sponsor promotional/marketing materials (i.e. – brochures, cards, pens, etc.) in Global Gala 2017 goodie bags given to all attendees (deadline 5/1/17)

Other Sponsorship Opportunities (deadlines listed where applicable)

- $1000 Food & Catering or Donation of Food & Catering – Everything listed under $750 Sponsorship Level and opportunity to table at May 2017 FIUTS Wednesday Lunch event (deadline 4/3/17)
- $500 Wine & Liquor or Donation of Wine & Liquor – Everything listed under $500 Sponsorship Level (deadline 4/1/17)
- $500 Sponsorship (Provide 200 Global Gala 2017 Goodie Bags) – Everything listed under $500 Sponsorship Level (deadline 3/10/17)
- $250 Sponsorship - Include sponsor promotional/marketing materials (i.e. – brochures, cards, pens, etc.) in Global Gala goodie bags given to all attendees (deadline 4/1/17)
- Other – Contact Pauline Tolentino, Student Programs Coordinator to customize sponsorship opportunity

For information contact:
Pauline Tolentino, Student Programs Coordinator
Foundation for International Understanding Through Students (FIUTS)
(206) 616-7249
pauline@fiuts.org
http://www.fiuts.org/events/global-gala